Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Serif / Sans Serif / Script

Using your name try different fonts/typography. To get ideas, look at [www.acidfonts.com](http://www.acidfonts.com). But the key is to be creative and play with the letters… create your own.

Remember to draw out the ‘bones’ of the letter, then add the ‘meat.’ To finish off, add details…colour… One example of each font will give you a ‘3,’ more will give you a ‘4,’ and colour experimentation and name card layout possibilities will get you a ‘5.’

Serif (letters have FEET)

Sans Serif (letters have NO FEET…’sans’ means without)

Script (letters look hand written and have a sense of ‘flow’(i.e. angled))

Play more here(more play… higher the mark!!!)… get more paper if needed